



Marketing Volunteers

Description of the volunteering opportunity:

We are seeking enthusiastic and skilled volunteers who will help us achieve our objectives of increasing our network of older people and the organisations that support them.

Responsibilities would include monitoring social media accounts to ensure that the posted information remains relevant and up to date.

Our objectives

- * Ensure older peoples voices are heard at local, regional and national level
- * Promote a positive image of older people in society
- * Increase confidence and knowledge of partner organisations
- * Build stronger networks across the region
- * Inform and educate older people across the region
- * Support older people to fill their potential and to live healthy and happy lives by supporting their partnership organisations

Qualities

- Interest in press and communications (including social media)
- Online skills
- Interest in politics and current affairs
- Interest in helping NEFA meet its aims
- Good organisational skills. • Research skills
- Excellent communication and interpersonal skills
- Ability to work as part of a team
- Enthusiasm and willingness to learn.
- Good computer and marketing skills
- Commitment to volunteering on behalf of NEFA

Additional Information

Gender/Age restrictions	NONE
Hours:	As agreed with the Volunteer Co-ordinator and Chair
Induction Training:	YES
Expenses:	YES, if transport or mileage is required
Disabled access:	YES (working from home) but the building that NEFA occasionally work from is fully adapted
Equal opportunities policy:	YES
Insurance cover:	YES