

We've released a new paper that highlights our place-based approach to improving later lives and ambitions over the next 10 years. It sets out how we'll work with our locality partners to help deepen the impact of their work around ageing, grow the UK Network of Age-friendly Communities, and build wider capability for change around the country.

[Read more](#)

A word from

Natalie Turner, Head of Localities

This special newsletter sees the launch of our 10-year localities strategy and highlights our renewed commitment to work in partnership with places to ensure people can enjoy later life, no matter where they live.

As we look ahead and aim to tackle the inequalities exacerbated by the pandemic, including huge geographic inequalities, it's more important than ever that we take a place-based approach. If we are to improve later lives, we must generate and learn from solutions that are locally led, tailored, owned, and sustainable.

Read on to find out more about how the UK Network of Age-friendly Communities and Ageing Better's Strategic Locality Partnerships are helping us create change on both a local and national level.

Best wishes,
Natalie

News and blogs

Transforming places for later lives: Localities strategy 2021

The places we live in play an important role in how we age – but there is no one-size fits all approach. In this blog, we offer a different perspective on our ambitious plans for the next 10 years.

[Read more](#)

My vision of a Decade of Healthy Ageing: Corinne, Liverpool

Resident and volunteer, Corinne Jones, looks at how her home city, Liverpool, is committed to the UK Network of Age-friendly Communities and becoming a more age-friendly city.

[Read more](#)

Ageing in a rural place

Rural life can have huge appeal and is often thought of as idyllic in many ways. But for many people aged 50 and over, the reality of rural life can be very different.

This paper provides a commentary on the challenges and opportunities for people ageing in rural and coastal places. It aims to

raise awareness of issues and to identify some of the priorities for action if people approaching later life are to be supported.

[Find out more](#)

Priorities for local government

Published ahead of the 2021 local elections, this paper guides local government with a vision of inclusive growth that makes the most of the economic opportunities of our longer lives.

The briefing is for local government decision makers to help recognise the huge role they have in supporting healthy ageing. We've highlighted key recommendations that they can use in their work to seize the opportunities of local ageing populations.

[Find out more](#)

Our partnerships

We work with places at three levels – one of which is through Strategic Locality Partnerships. These are long-term, collaborative agreements where we make ageing a top strategic priority, test new approaches and share what works.

Find out more about our Strategic Locality Partnerships and the work that we're doing in these local areas:

- [Greater Manchester](#)
 - [Leeds](#)
 - [Lincolnshire](#)
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Research reveals challenges faced by older people during pandemic

A new report from the University of Manchester – and part funded by the Centre for Ageing Better – reveals the challenges faced during the coronavirus pandemic by people aged 50 and over, especially those living in deprived areas. The research underlines the importance of developing a ‘community-centred’ approach in COVID-19 recovery planning.

[Find out more](#)

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